



**TRANSILVANIA
BUSINESS
CONFERENCES**



**Transilvania
Business**

VENIM ȘI SCRIEM ÎMPREUNĂ DESPRE AFACEREA TA

MENTOR: NICULAE HAVRILEȚ

The Industry of Energy. The Energy of Industry. The Energy of Investments

Conference and Award Gala
2nd Edition

16 November 2023, Hilton Sibiu
www.transilvaniabusiness.ro

The Conference will be broadcast live on:
-Transilvania Business on Facebook: www.facebook.com/transilvaniabusiness
-Zi de zi on Facebook: www.facebook.com/zidezi
-Youtube: www.youtube.com/@zidezimures7906
-Youtube: www.youtube.com/@transilvaniabusiness

The Transilvania Business Magazine organizes the second edition of the conference ***The Industry of Energy. The Energy of Industry. The Energy of Investments*** on 16 November 2023 at Hilton Sibiu which will also include the **Award Gala** for Energy leaders and top companies – ***The Voices of Energy Awards***.

We thus capitalize on the editorial experience of over 13 years in the field and in organizing business events: The Industrial Parks Conference; The Voices of Business Galas (2022-2023); TB Conferences (The Industry of Energy. The Energy of Industry. The Energy of Investments - [HERE](#) and [HERE](#) and the Map of Successful Public Investments – 2022)

TOPICS:

- Presenting the objectives achieved through the REPowerEU Plan in Romania;
- Presenting relevant projects and their funding (PNRR, Modernization Fund, Connecting Europe Facility, European Just Transition Mechanism, Regional Programs, Sustainable Development Program)
- Presenting ongoing investments - offshore in the Black Sea gas deposits, with associated challenges and risks, investments in renewable energy, in building capacities for producing green hydrogen in electrolysis facilities, in pilot projects for transporting and distributing hydrogen mixed with natural gas, investments in the development of conventional, nuclear and hydroelectric power production capacities, investments in developing the electricity transport and distribution network, natural gas and hydrogen, etc., investments in the sector's digitization and cyber security, which converge both towards the achievement of the European objective of reducing carbon dioxide emissions, and towards ensuring domestic, implicitly European, energy security, together with professionals in the field, with beneficiary companies representatives and those of of works, services and products, technologies and solutions suppliers.
- Presenting investments and projects aimed at implementing energy efficiency measures and rational consumption; The industry-state relationship in the implementation of these measures.
- Presenting concrete examples of implementing the long-term National Renovation Strategy supporting the renovation of the residential and non-residential buildings national park.



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THE CONFERENCE

The energy industry in Romania, whether we refer to the electricity sector, or the natural gas sector and the emerging hydrogen one, experiences great effervescence after several years of stagnation when major investments were less than necessary in the field (estimated at 30 – 40 billion Euros), in a difficult international context - the energy market is volatile and unstable, also undergoing frequent crisis periods, the war in Ukraine and the challenges generated by an increasingly obvious reality – climate change.

At the Conference **The Industry of Energy. The Energy of Industry. The Energy of Investments**, we will debate the evolution of the electricity, natural gas and hydrogen market in Romania and the European Union, and a series of diverse and complex issues that animate the energy sector and related fields today, grouped into three main themes:

- 1. Investments** (*investments completed in the last year, projects under development, funding programs*)
- 2. Challenges for the Industry** (*challenges related to the market's international evolution, risks in investments development – legislation, obtaining documentation, access to funding, etc., cyber security threats, etc.*)
- 3. Energy Efficiency and Rational Consumption** (*energy efficiency- transforming desire into reality of the energy union strategic priority, solutions to optimize energy consumption, private and public sector investments developed in the field*)

The Conference will gather over **100** participants, representatives from key ministries and public authorities associated with the energy sector, energy sector professional, banks and insurance, investments and investment funds, private consultants and specialists, as well as industrial sector and adjacent fields entrepreneurs concerned with identifying energy efficiency solutions and rational consumption for their businesses.

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GUESTS AND SPEAKERS

Authorities Representatives:

- The Government of Romania
- The Ministry of Energy
- Ministry for Development, Public Works and Administration
- Ministry of Investments and European Projects
- National Energy Regulatory Authority
- Environment Fund Administration
- The Competition Council
- The Petroleum-Gas University of Ploiești and the University of Petroșani

Players Representatives:

- | | |
|-------------------------------|---|
| • Black Sea Oil&Gas | • Grupul Electrica |
| • Complexul Energetic Oltenia | • Hidroelectrica SA |
| • Distrigaz Sud | • Monsson |
| • ENEL | • Macquarie Infrastructure and Real Assets (MIRA) |
| • Energobit | • OMV SA |
| • Engie | • Premier Energy |
| • Grupul E.ON | • SNGN Romgaz SA |
| • Grupul CEZ | • SNN Nuclearelectrica SA |
| • Transelectrica | • Transgaz |
| • Grupul E-INFRA | • Romgaz |
| • INSPET | • Schneider Electric |
| | • Siemens |

Associations and Employers Representatives:

- The Romanian Energy Suppliers Association - AFEER
- The Romania Energy Center - CRE
- Federation of Associations of Energy Utility Companies - ACUE
- The Oil and Gas Employers' Federation - FPPG
- The PATRES Organization
- HENRO
- EPG
- ROEC
- RPIA
- RWEA

Managers of companies producing innovative products / solutions and technologies, representatives from the Big 4 - the corporate consulting area, European funding consultants, representatives of accessible programs and funds, other than European and national ones, but also from the media in the field, Economedia, E-nergia, Energy Center, Energynomics, Euronews, Radio Romania News, Romanian Television, will be invited.

THE VOICES OF ENERGY AWARDS GALA

The Transilvania Business Magazine will award energy company leaders and companies in the energy field that had distinguished themselves in the essential sector for Romania's development.

We wish to celebrate performance, vision, collaboration, responsibility, and endurance in private and public businesses in the energy sector.

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About Us

The Transilvania Business Platform - [print magazine](#) | [online portal](#), [live](#) regional awards, thematic [digital](#) reports, yearbooks or specialized guides by [industry](#)

- The Transilvania Business print magazine is since 2010 **the most extensive publication dedicated to promoting businesses, entrepreneurs, companies, and business events** in Transylvania and Banat, it integrates national content, international tendencies, and has a national distribution in Romania.
- **Circulation:** 6,000 copies/edition | No of Issues: 10 / year

Distribution: national on retail sale

- **Exclusive distribution:** at business events, fairs, conferences, airports in București, Cluj, Tg. Mureș, Timișoara
- **Targeted distribution:** 2,500 copies/edition (top management companies & institutions)
- **Auditing:** BRAT, SATI and the online SNA Focus Portal with dedicated sections:
www.transilvaniabusiness.ro

The reader's profile: The magazine targets the active audience, aged between 25 and 65, with higher education and high income, those who are currently middle and top managers in their fields, entrepreneurs, but also public institution decision makers, investors, or foreign officials.

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